



Celebrating it's 15th year

The 15th Annual Humane Race is just around the corner. This year's event is a ***timed*** 5K run and 1 mile fun walk with our dogs.

This is the largest fundraiser for The Berkshire Humane Society held in northern Berkshire County. We are thankful for your past generous contributions. Last year's sponsors and 200 race/walk participants raised over \$14,000. This year we hope to raise \$17,000.

Celebrating it's 25th year, the Berkshire Humane Society is a private nonprofit organization which receives no public funds from local, state or federal sources. All sponsorship dollars stay in Berkshire County and are used for the services and programs provided.

Can we count on your support for this year's April 29th race?

Attached is information about Sponsorship Levels and Sponsorship registration. Deadline for submissions to be included in all marketing pieces is **April 1, 2017**.

For more information visit our website at www.humanerace.org or contact us at:

Christa barkncat@gmail.com (413) 664-7777
Dori dorizab@gmail.com (619) 559-2475

Thank you for consideration and valued support!



The Berkshire Humane Society
Helping Animals and People Since 1992
www.BerkshireHumane.org





SPONSORSHIP LEVELS

Race Date: April 29, 2017

Deadline to Sign Up for Sponsorship for Print Materials April 1

\$1,000 SPONSOR

- Business Spotlight Feature - in BHS Building
- Event Title Sponsorship on T-Shirt (front & back)
- Individual Social Media Plug
- Event Signage and Table - if desired
- Acknowledgment in Press Release
- List in 2 BHS Event Programs
- Listing on our Yearly Donor Board
- Listing on Humane Race and Berkshire Humane Society websites
- Listing in Preferred Businesses Flyer

\$500 SPONSOR

- Logo on Event T-shirt
- Group Sponsor Social Media Plug
- Event Signage and Table - if desired
- Acknowledgment in Press Release
- List in 2 BHS Event Programs
- Listing on our Yearly Donor Board
- Listing on Humane Race and Berkshire Humane Society websites
- Listing in Preferred Businesses Flyer

\$50 SPONSOR

- Listing on Humane Race and Berkshire Humane Society websites
- Listing in Preferred Businesses Flyer

\$250 SPONSOR

- Listing on Event T-shirt
- List in 2 BHS Event Programs
- Listing on Humane Race and Berkshire Humane Society websites
- Listing in Preferred Businesses Flyer

\$100 SPONSOR

- List in 2 BHS Event Programs
- Listing on Humane Race and Berkshire Humane Society websites
- Listing in Preferred Businesses Flyer

Three Ways to Become a Sponsor:

1. Visit the race website: www.humanerace.org, and click on Sponsor
2. Complete the attached form and mail in your payment to BHS
3. Contact Dori to pick up your Sponsorship: dorizab@gmail.com



2017 SPONSORSHIP

Celebrating 15 years of supporting the Berkshire Humane Society

It's easy to become a Sponsor:

1. Register online on the Humane Race website: HumaneRace.org
2. Contact us to pick up your Sponsorship: Dori at 619-559-2475, dorizab@gmail.com
3. Complete this form and return with your payment

The Humane Race
Berkshire Humane Society
214 Barker Road
Pittsfield, MA 01201

Checks can be made payable to the "Berkshire Humane Society"

Company Name: _____
(please list as you would like to be in all press)

Contact: _____ Email: _____

Address: _____ Phone: _____

City, State, and Zip: _____

Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> \$1000 Sponsor | <input type="checkbox"/> \$100 Sponsor |
| <input type="checkbox"/> \$ 500 Sponsor | <input type="checkbox"/> \$ 50 Sponsor |
| <input type="checkbox"/> \$ 250 Sponsor | |

Visa / MC / Discover # (Please circle one):

_____ Exp. Date: _____

To call in credit card information contact Diane Briggs at the BHS, (413) 447-7878, ext 131. Please mention that it is payment for Humane Race sponsorship.

All contributions to the BHS are tax deductible, pursuant to IRS regulations.

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