



Berkshire Humane Society's **HUMANE RACE**

SPONSORSHIP FORM

*A timed 5K Run & 1-Mile Fun Walk
benefiting the Berkshire Humane Society*

*Sponsors make our event possible. With your help, we can reach our goal of \$20,000.
Thank you for helping us help the homeless animals of our community!*

\$1,000 TITLE SPONSOR

- Title sponsorship placement on event communications
- Logo placement on event t-shirt
- Social media plug
- Event signage & table, if desired
- Acknowledgment in the press release
- Logo/listing on website(s)
- Listing on Donor Wall at the shelter
- Listing on Sponsor Board at event

3 Easy Ways to Become a Sponsor

1. Visit humanerace.org and click on *Sponsors*
2. Complete the attached form and mail payment to BHS. See back for address.
3. Contact Christa Abel to pick up a form: barkncat@gmail.com or (413) 664-7777

\$500 PLATINUM SPONSOR

- Logo placement on event t-shirt
- Social media plug
- Event signage & table, if desired
- Acknowledgment in the press release
- Logo/listing on website(s)
- Listing on Donor Wall at the shelter
- Listing on Sponsor Board at event

\$250 GOLD SPONSOR

- Listing on event t-shirt
- Group social media plug
- Acknowledgment in the press release
- Listing on website(s)
- Listing on Sponsor Board at event

\$100 SILVER SPONSOR

- Listing on event t-shirt
- Group social media plug
- Listing on website(s)
- Listing on Sponsor Board at event

\$50 BRONZE SPONSOR

- Listing on website(s)
- Listing on Sponsor Board at event



Helping animals and people since 1992.

BerkshireHumane.org





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SPONSORSHIP FORM

*A timed 5K Run & 1-Mile Fun Walk
benefiting the Berkshire Humane Society*

It's easy to become a Sponsor!

1. Register online on the Humane Race website: HumaneRace.org
2. Contact us to pick up your Sponsorship: Christa at (413) 664-7777 or barkncat@gmail.com
3. Complete this form and return with your payment* to Humane Race c/o Berkshire Humane Society, 214 Barker Road, Pittsfield, MA 01201 **Make checks payable to the Berkshire Humane Society*

COMPANY NAME _____

As you would like it to be listed.

CONTACT _____ **EMAIL** _____

ADDRESS _____ **CITY** _____

STATE _____ **ZIP** _____ **PHONE** _____

SPONSORSHIP LEVEL

\$1000 Sponsor \$500 Sponsor \$ 250 Sponsor \$ 100 Sponsor \$ 50 Sponsor

PAYMENT

Check Credit Card: Visa / MC / DiscoverC / AMEX

Please circle one.

Card No. _____ Expiration _____ Code _____

To call in credit card information contact Diane Briggs at Berkshire Humane Society:
(413) 447-7878, ext 131. Please mention that payment is for Humane Race sponsorship.

All contributions to the BHS are tax deductible, pursuant to IRS regulations.



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